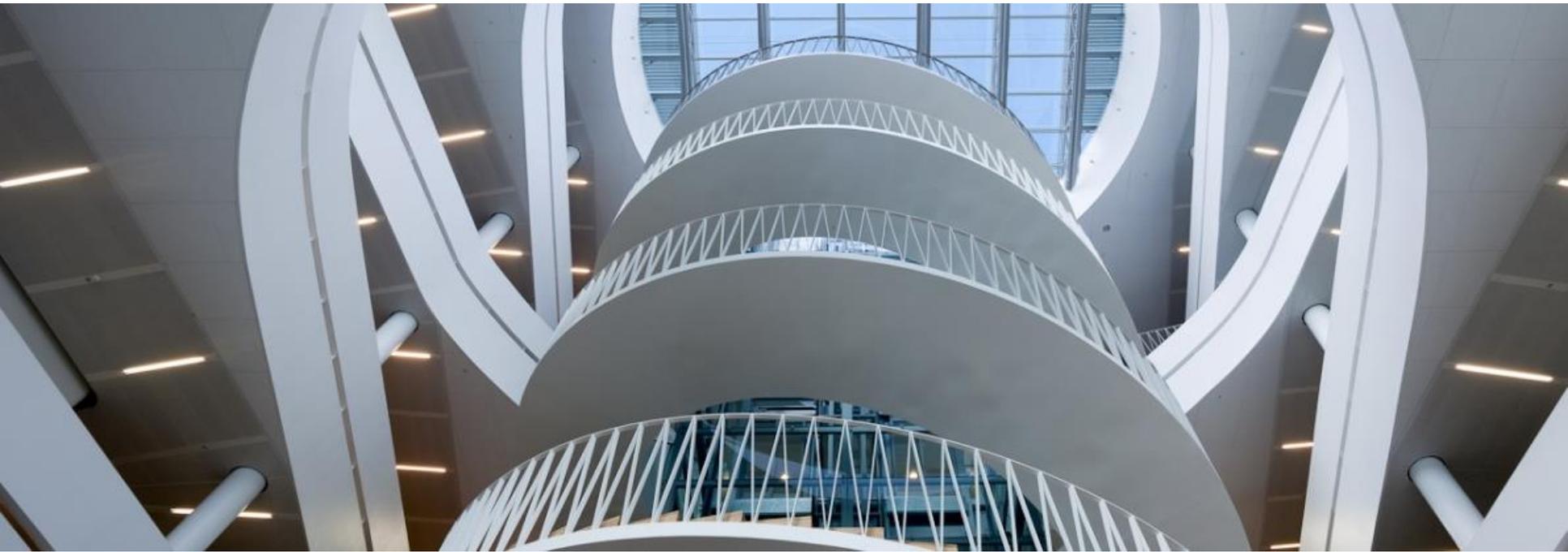


Saxo Bank: The Smart Choice

A Danish Investment Bank



The Saxo Bank Representative Office, Limassol, Cyprus

February 14, 2014



SAXO BANK: Why Saxo Bank

EU- regulated fully licensed Danish bank, 4th biggest in Denmark

Controlled by Danish FSA

Physical Presence in more than 18 countries worldwide with offices in: Copenhagen, London, Zyrich, Singapore, Dubai, Paris, Milan, Amsterdam, Prague, Madrid, Tokyo, Sydney, Hong Kong, Athens and recently Cyprus

Guarantee by the Danish Government – member of the Guarantee Fund for Depositors and Investors supervised by the Danish Ministry of Economics and Business Affairs

Clients assets guarantee up to 100.000 EUR for cash and full guarantee for Securities by the Danish Government



PRODUCTS VARIETY

Online multi – award platforms with Danish Infrastructure:

Saxo Trader, Saxo Web Trader, Saxo Mobile Trader, application for i-pad

Access **24/7** to **25,000 products** worldwide:

- Eq** More than 25 stock exchanges
- Fx** 160+ forex currencies
- Fu** Crude oil and precious metals, access to more than 21 exchanges
- CFD** CFDs in Stocks, Indices, Commodities
- C** Contract Options in Stocks, Indices, Commodities
- IF** 1000+ ETFs and Bonds



Saxo Bank: Market Leaders

Saxo Bank Clients

1. High Net Worth Individuals
2. Legal Firms
3. Fiduciary firms
4. Accounting firms
5. Offshore companies
6. Start-up companies
7. Banks
8. Governmental Institutions

Jurisdictions

1. Bermuda
2. BVI
3. Cayman
4. Cyprus
5. Gibraltar
6. Guernsey
7. Ireland
8. Luxembourg
9. Malta
10. Other

Industry Sectors

1. Banking
2. Investment Banking
3. Financial Services Firm
4. Manufacturing Companies
5. Internet Based Companies
6. Oil & Gas Companies
7. Shipping Companies
8. Regulated Entities

Servicing

1. Investment Banking
2. Hedge Funds
3. High net worth individuals
4. Act as Introducing Brokers to major banks
5. Complex funds
6. Private Equity Funds
7. Fund of funds
8. Fund Management
9. Omnibus Accounts

Asset Classes

1. FX spot, FX Forwards, FX Options
2. CFDs
3. ETFs
4. Options, futures, SWAPS
5. Financial Indices settled physically or in cash
6. Commodities
7. Stocks



Saxo Bank Solutions to Investments

Investment Banking

1. Online trading solution
2. White Label solutions
3. Liquidity
4. Multiple Asset Classes
5. Front office and back office solutions
6. Geographical Location

Hedge Funds

1. Multiple Asset Classes
2. Brokerage Solutions
3. Prime Broker Offerings

High net worth individuals

1. 24/5 customer support
2. Multiple Asset Classes
3. Multiple platforms
4. One to one training
5. Workshops
6. Market news and analysis
7. Social trading networks
8. Servicing Complex funds
9. Tailoring to Private Equity Funds
- 10.ETFs (Fund of funds)

Fund Manager

1. Provide solutions to Fund Management
2. Front office & back office solutions

Introducing Broker

- 1.Regulated
- 2.Alternative solution
- 3.Added products and services
- 4.Added Support

Referring Agents

1. Refer a friend program

White Label Solutions

1. Marketing
2. Sales
3. Customer Administration
4. Account Management & Trading Support
5. Back Office
6. Risk Management
7. Liquidity

Saxo Bank Solutions

Multiple Asset Classes

1. Structured Product Services
2. Variety of options to traders and fund managers
3. Create your own hedge fund with Saxo Bank multiple asset classes

Services

1. PB (Prime Broker)
2. Licensed broker services
3. Liquidity to top 10 Tier 1 banks
4. Multi- Product Platform, Diversification
5. Lower Pricing
6. Dedicated Service 24/7
7. Security and Guarantee by Danish Government

Added Services

1. Develop case models for each client
2. Referral Program
3. In house Training for clients and referring agents
4. Direct line our communication for referring clients
5. One to one meetings and workshops

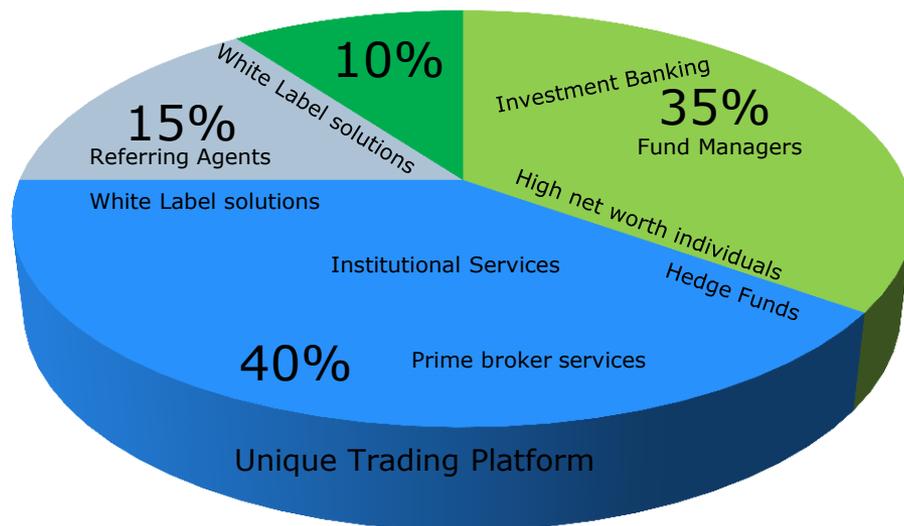
Corporate Taylor Made Solution

1. Diversification of Risk – Cash and Securities
2. Corporations: Import / Export goods: (Currency Risk, Hedging, Speculation)
3. Corporations with current loans in a currency but need to repay in another currency
4. Corporations that have dormant funds, with low interest rates
5. Alternative Investments:
 1. Invest in Commodities: Gold, Silver, Crude Oil, Metals
 2. Invest in lower risk products : ETFs, REITS, Bonds, Stocks
6. Corporations that are already using other banks/ brokers - Can transfer the whole portfolio into Saxo



Client Distribution

Trading Services & Solutions



- Corporate Clients related to trading business
- Corporate Clients related to trading Investment firms
- Corporate Clients related to internet business
- Private Clients holdings personal companies

| Corporate Clients related to trading services | Corporate Clients related to investment firms | Corporate Clients related to internet business | Private clients holdings or personal companies |
|---|---|--|--|
| 35% | 40% | 15% | 10% |

ADVANTAGES

- ✓ Professional online trading customized for both Private and Professional Investors: banks, brokers, hedge funds, money managers
- ✓ Innovative Technology – Danish Infrastructure
- ✓ Multi-Product Platforms- Fully Diversified Portfolio
- ✓ High speed of execution – Immediacy
- ✓ Customized service (24/5, native language)
- ✓ Access from different devices:
Saxo Trader – PC, Web Trader – browser,
Mobile Trader – cell phones, communicators
- ✓ Security and Guarantee by the Danish Government – Transparency



Platforms : Experience the power to execute trades anytime, anywhere



SaxoTrader

This solution is preferred by the most demanding clients.



SaxoWebTrader

SaxoWebTrader can be used from any PC with internet access.

Trade anytime, anywhere.



SaxoMobileTrader

SaxoMobileTrader was developed for the busy investor.

SaxoTrader App For iPad, iPhone and Android.



Saxo Bank: Contact Details

Saxo Bank A/S Cyprus | Agias Fylaxeos 1 | 1st floor |
3025 Limassol Cyprus
Phone: +357 250 21 121 | Mobile Phone: +357 97701134
Please visit our website at www.saxobank.com

